# Regency Affiliates (OTC: RAFI) Investor Presentation

October 24-25, 2016





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### Laurence Levy Chairman and Chief Executive Officer

### John Ryan Chief Financial Officer



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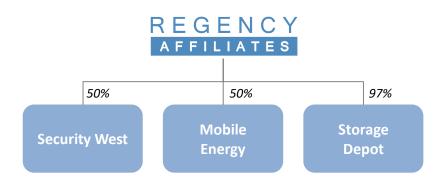
# **COMPANY OVERVIEW**



#### Description

- Regency Affiliates, Inc. (OTC: RAFI) is an OTC listed company with a focus on investing in assets that generate long-term, predictable and sustainable returns on shareholder capital
- The Company targets hard assets in the infrastructure, infrastructure-like and real estate sectors
- Regency's current portfolio includes three assets:
  - 50% interest in Security West
  - 50% interest in Mobile Energy
  - 97% interest in Storage Depot
- Regency's management team and board of directors are all significant stakeholders of the Company (collectively we own over 50% of the common equity) and are long-term investors with a shared goal and vision of growing Regency's existing portfolio companies and expanding the portfolio through new platform acquisitions
- The Company recently raised approximately \$9 million through a rights offering and subsequently acquired Storage Depot with the proceeds of the offering and \$2 million of balance sheet cash
- While management will continue to be opportunistic, Regency will be focused on and is well-positioned to continue expanding our self-storage portfolio through incremental acquisitions

#### Current Corporate Structure





## **Overview of Current Holdings**

Portfolio of assets with long-tenured, blue chip customers (U.S. Government and Kimberly Clark) and recession-proof dynamics

|                  | Security West  | Mobile Energy   | Storage Depot   |  |  |  |
|------------------|--|---|---|--|--|--|
| Description      | A limited partnership interest in the<br>717,000 square foot Security West<br>complex located on 34.3 acres in<br>Woodlawn, Maryland. The facility is<br>occupied under a lease expiring in<br>October 2018 by the United States<br>Social Security Administration (SSA).<br>The buildings were constructed in 1968<br>and 1972 and have been occupied by<br>the SSA since then. | A partnership interest alongside Detroit<br>Edison in Mobile Energy which owns<br>and operates an energy facility located<br>on approximately 11 acres of land in<br>Mobile, Alabama. The facility supplies<br>up to 61 megawatts of co-generated<br>steam and electricity for use in<br>Kimberly Clark's tissue mill operations<br>under a 15 year exclusive supplier<br>agreement signed in April 2004. | A portfolio of 5 self storage facilities<br>located in and around Harrisburg, PA.<br>The facilities together comprise<br>approximately 360,000 square feet of<br>net rentable space consisting of in<br>excess of 2,500 climate and non-<br>climate controlled storage units. |  |  |  |
| % Ownership      | 50%  | 50%   | 97%   |  |  |  |
| Acquisition Year | 1994 (pre Hyde Park investment)  | 2004  | 2016  |  |  |  |
| Headquarters     | Woodlawn, MD   | Mobile, AL  | Harrisburg, PA  |  |  |  |
| Facility         | SOCIAL SECURITY  |   |   |  |  |  |



### Regency Affiliates' Timeline

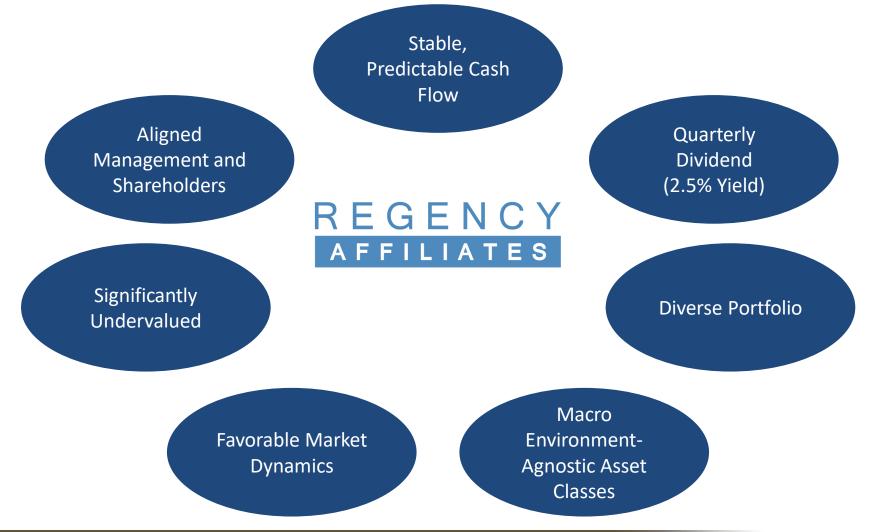
#### Since Hyde Park's initial investment, Regency has been focused on growth and value generation for shareholders

|  | <u>Nov 1994</u><br>Regency Affiliates<br>acquires 50%<br>limited partnership<br>interest in Security<br>West | Oct 2002Apr 2004Mar / Apr 2016Hyde ParkRegency acquiresRegency raises ~\$9 miidentifies Regency50% interest inin rights offering (\$5 oas undervaluedMobile Energymillion accounted for land acquiresHyde Park and affiliatecontrollingand uses proceeds andportion of sharesbalance sheet cash toacquire Storage Depote |  | \$9 incremental self<br>y storage and other   |   |
|--|--|--|--|---|---|
|  | 1994   | 2002   | 2004   | 2016  | 2016+   |
| Portfolio  | Security West  |  | Security West<br>Mobile Energy               | Security West<br>Mobile Energy<br>Storage Depot   | Security West<br>Mobile Energy<br>Storage Depot<br><i>New Self Storage</i><br><i>Future M&amp;A</i> |
| Share Price   \$14   \$12   \$10   \$8   \$6   \$4   \$2   \$0 | Hyde Park<br>Investment at<br>\$1.35 per share   | Madama Mara  | Dividend<br>announced at<br>\$0.20 per share | Dividend Increases<br>(Oct '14, '15, '16);<br>increased 22% since<br>first dividend in 2013 | CAGR Since Initial Investment<br>Before Rights Offering 19.1%<br>Market Price 15.7%                 |
| 2002   | 2003 2004 2005 20  | 006 2007 2008 2009   | 2010 2011 2012                               | 2013 2014 2015 2016   | REGE  |



### **Investment Highlights**

Regency is well-positioned to leverage our core assets to expand the portfolio and continue delivering attractive, predictable returns



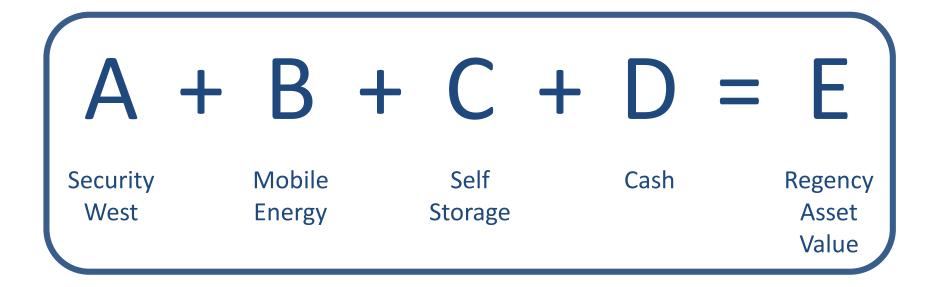


# **VALUATION – WHY WE ARE HERE TODAY**



## Sum of the Parts

A simple, conservative sum of the parts showcases the underlying value of our assets

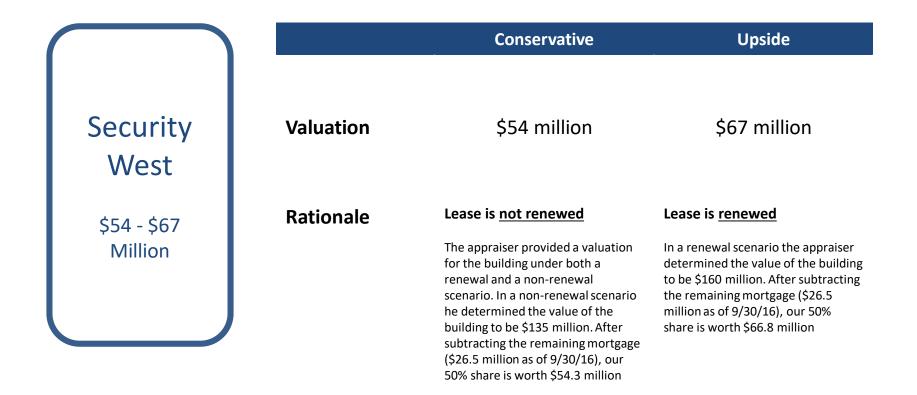


In the following slides we present both a conservative and an upside scenario for each component of Regency, ultimately building up to a valuation range for Regency Affiliates that materially exceeds our prevailing market price



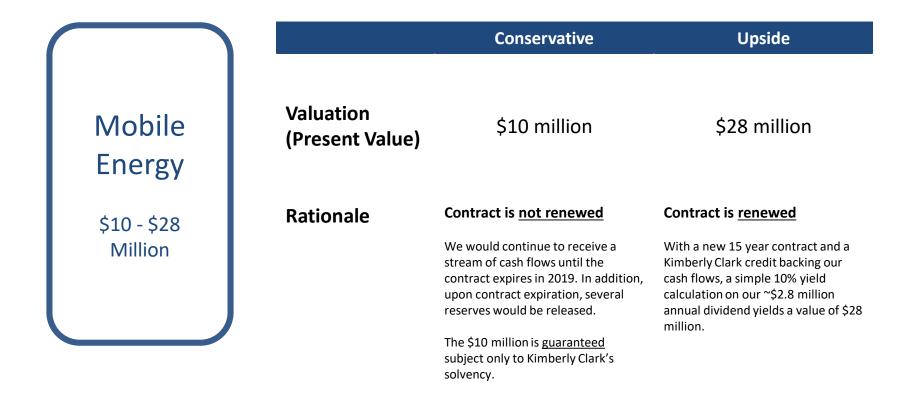
### A: Security West Valuation

In 2015 we completed an appraisal on the facility; 15 year lease is up for renewal in October 2018



### **B: Mobile Energy Valuation**

Fifteen year offtake agreement with Kimberly Clark is up for renewal in 2019





### C: Self-Storage Valuation

Recently acquired portfolio of self-storage assets are exceeding expectation and generating strong cash flow





## Sum of the Parts – Conservative + Upside Cases

In both the conservative case and the upside case, our asset value far outpaces the level our share price implies

| Conservative | Security<br>West<br>\$54<br>Million | + | Mobile<br>Energy<br>\$10<br>Million        | + | Self<br>Storage<br>\$10<br>Million | + | Cash<br>\$5<br>Million | = | Asset<br>Value<br>\$78<br>Million  |
|--------------|-------------------------------------|---|--|---|------------------------------------|---|------------------------|---|------------------------------------|
| Upside       | Security<br>West<br>\$67<br>Million | + | Mobile<br>Energy<br><i>\$28</i><br>Million | + | Self<br>Storage<br>\$12<br>Million | + | Cash<br>\$5<br>Million | = | Asset<br>Value<br>\$112<br>Million |

### Upside to Current Share Price

### **Conservative**

| \$ in millions except for share price                           |                   |
|---|-------------------|
| Conservative Asset Value  | \$78.3            |
| Less: Estimate of Overhead <sup>1</sup>                         | (\$8.4)           |
| Equity Value  | \$69.9            |
| Shares Outstanding  | 4.78              |
| Implied Share Price   | \$14.63           |
| Current Share Price <sup>2</sup><br>Growth to Conservative Case | \$9.20<br>(59.0%) |

### <u>Upside</u>

| \$ in millions except for share price                     |                    |
|---|--------------------|
| Upside Asset Value  | \$111.8            |
| Less: Estimate of Overhead <sup>1</sup>                   | (\$8.4)            |
| Equity Value  | \$103.4            |
| Shares Outstanding  | 4.78               |
| Implied Share Price                                       | \$21.64            |
| Current Share Price <sup>2</sup><br>Growth to Upside Case | \$9.20<br>(135.2%) |

Value Range (per share)

\$14.63 – \$21.64

1. Representative overhead expense capitalized over seven years



# **SELF-STORAGE OVERVIEW**



### **Investment Rationale**

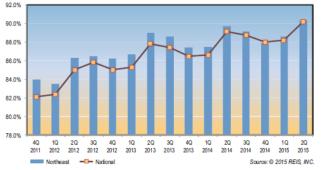
#### Self-storage represents an opportunity to generate significant returns with minimal downside risk

### Self-Storage Thesis

- Self-storage is one of the most secure, predictable and downsideprotected asset classes, with essentially inelastic demand that has historically been macro-environment agnostic
- Despite the attractiveness of self-storage, it is a highly fragmented industry dominated by mom and pop properties which fall below the investment size threshold for most investors
- As a result of their asset-based nature, consistent revenue streams and predictable expenses, self-storage facilities are highly leverageable and require limited upfront equity
- At an asset level, with almost 100% of expenses fixed, there is significant opportunity to expand margin with utilization improvements and price increases
  - Managers have historically been able to increase prices at 4%+ per annum<sup>1</sup> compared to 2-3% in most industries
  - Most facilities are managed by unsophisticated owners with inefficient or non-existent marketing strategies, yielding lower utilization levels under their ownership
- Regency has formed a relationship with a team of self-storage sector experts who have experience managing self-storage facilities and a robust pipeline of investment opportunities
- In summary, self-storage is an asset class with highly predictable and attractive returns and scalability and Regency, together with its affiliated team of sector experts, is well positioned to capitalize on the market opportunity

### Key Facts

- The top 6 self-storage companies (Public Storage, Extra Space, National Storage Affiliates Trust, Sovran, CubeSmart and U-Haul) own only ~12% of the ~50,000 facilities in the United States<sup>2</sup>
  - The top 100 operators in the United States own only 19%<sup>1</sup> of the total facilities
  - 75% of self-storage operators only manage one facility<sup>1</sup>
- Despite ongoing capacity increases over the last 5-10 years, national occupancy levels across the United States have increased from 76% in 2010 to over 90% in 2015<sup>1</sup>
  - Sustained demand enables managers to be more aggressive on price increases and offer fewer move-in discounts
- Historically, the Northeast region (where our existing assets and several pipeline opportunities are located) has outpaced the United States in terms of occupancy levels<sup>3</sup>

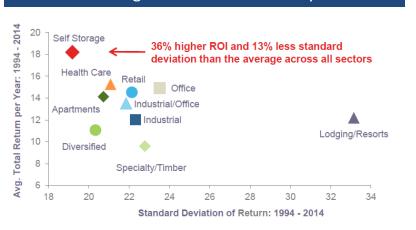


#### Northeast Vs. National Occupancy

1. Self-Storage Almanac 2016

3. REIS, Inc

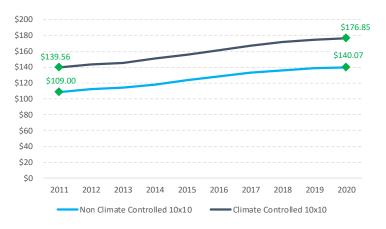
## **Key Metrics**



### Strong ROI with Low Volatility

Source: National Storage Affiliates (NYSE: NSA) REITWeek Presentation (June 2016)

#### **Representative Unit Pricing Over Time**



Source: Self Storage Almanac 2016

#### Public Comparables

\$ in millions except for share prices

|                             |        |          | % of 52   | 52 Week  |            | Enterprise |           |            | Dividend | Leverage |         |            |
|-----------------------------|--------|----------|-----------|----------|------------|------------|-----------|------------|----------|----------|---------|------------|
| Company                     | Ticker | Price    | Week High | High     | Market Cap | Value      | EV/EBITDA | Price/Book | Yield    | Ratio    | EBITDA  | Total Debt |
| Public Storage              | PSA    | \$214.41 | 77.2%     | \$277.60 | \$37,196   | \$41,084   | 23.6x     | 7.4x       | 3.4%     | 0.2x     | \$1,742 | \$319      |
| Extra Space Storage Inc     | EXR    | \$76.01  | 80.2%     | \$94.81  | \$9,557    | \$13,642   | 27.3x     | 4.5x       | 4.1%     | 7.1x     | \$500   | \$3,536    |
| CubeSmart                   | CUBE   | \$26.28  | 78.4%     | \$33.52  | \$4,705    | \$6,282    | 22.3x     | 2.9x       | 3.2%     | 4.5x     | \$282   | \$1,262    |
| Life Storage Inc            | LSI    | \$87.23  | 73.8%     | \$118.18 | \$4,047    | \$4,364    | 19.6x     | 1.9x       | 4.4%     | 3.7x     | \$223   | \$831      |
| National Storage Affiliates | NSA    | \$19.90  | 87.1%     | \$22.86  | \$707      | \$1,789    | 19.9x     | 1.8x       | 4.4%     | 6.4x     | \$90    | \$571      |
|                             |        |          |           |          |            |            |           |            |          |          |         |            |
|                             |        | Mean     | 79.3%     | \$109.39 | \$11,243   | \$13,432   | 22.5x     | 3.7x       | 3.9%     | 4.4x     |         |            |
|                             |        | Median   | 78.4%     | \$94.81  | \$4,705    | \$6,282    | 22.3x     | 2.9x       | 4.1%     | 4.5x     |         |            |

Note: As of October 14, 2016

## Self-Storage Investment Highlights





### **Existing Assets Overview**

#### Description

- In April 2016, Regency acquired a portfolio of five selfstorage facilities in and around Harrisburg, Pennsylvania
- Harrisburg is a growing metropolis with favorable demographic and household income dynamics, which are both leading indicators of demand for self-storage and customer tenure
- In aggregate, the portfolio includes:
  - 2,547 units
  - 358,000 Net Rentable Square Feet
  - 85 Surface Parking Spaces
  - 3 revenue generating billboards
- Since the acquisition, we have increased physical occupancy by 3.2% (from 77.9% to 81.1%) and economic occupancy by <u>over 10%</u> (from 78.0% to 89.5%) through sophisticated pricing mechanisms and effective marketing
- In addition to increasing occupancy, we are pursuing several initiatives to increase and improve capacity, including converting parking spaces to new units, re-sizing units from less desirable to more desirable dimensions and expanding existing facilities





## Overview of Harrisburg, PA Facilities

#### Portfolio of properties with strong local population dynamics and opportunity for growth

| Property                    | Northeast           | East          | North              | West              | South               |
|-----------------------------|---------------------|---------------|--------------------|-------------------|---------------------|
| Address                     | 6325 Allentown Blvd | 321 Milroy Rd | 4401 N. 6th Street | 350 S. 7th Street | 115 Cumberland Pkwy |
| Area                        | Harrisburg          | Harrisburg    | Harrisburg         | Lemoyne           | Mechanicsburg       |
| Construction Year           | 2004                | 1984          | 1995               | 1997              | 1994                |
|                             |                     |               |                    |                   |                     |
| Self-Storage Units          | 535                 | 430           | 542                | 402               | 638                 |
| Surface Parking Spaces      | 37                  | 3             | 17                 | 13                | 15                  |
| Net Rentable SqFt           | 82,894              | 49,064        | 82,284             | 53,292            | 91,180              |
| Expansion Area SqFt         | 17,175              | -             | -                  | 5,705             | -                   |
| 5-Mile Radius Population    | 95,747              | 112,138       | 116,197            | 175,191           | 88,051              |
| Proj. Pop. Growth ('15-'20) | 2.5%                | 1.9%          | 2.0%               | 1.7%              | 3.8%                |
| Avg. Household Income       | \$80,229            | \$76,013      | \$66,769           | \$67,060          | \$85,789            |
| October Unit Occupany %     | 80.4%               | 79.5%         | 79.6%              | 90.4%             | 64.5%               |

Low occupancy as a result of recent expansion; expected to reach levels of rest of portfolio over next 12-18 months



## Overview of Harrisburg, PA Facilities (Cont...)

Clean and attractive facilities located just a few miles apart allowing managers to allocate customers appropriately and price efficiently

#### 1. Northeast







<u>4. West</u>



<u>5. South</u>







### Storage Depot – Financial Projections

| Key Metrics                               |                                |                    |               |               |               |              |
|---|--------------------------------|--------------------|---------------|---------------|---------------|--------------|
|   | 5,000,000<br>1,223,698<br>6.1% |                    |               |               |               |              |
|   | Ha                             | arrisburg (Storage | Depot)        |               |               |              |
|   | TTM at Close                   | Year 1             | Year 2        | Year 3        | Year 4        | Year 5       |
| Rental Revenue (net of losses / vacancies | )                              | \$3,058,982        | \$3,309,355   | \$3,535,142   | \$3,691,045   | \$3,853,829  |
| Other Revenue (Late fees, admin fees, etc | :)                             | 295,350            | 304,211       | 313,337       | 322,737       | 332,419      |
| Net Revenue                               | \$3,159,816                    | \$3,354,332        | \$3,613,565   | \$3,848,479   | \$4,013,781   | \$4,186,248  |
| % growth                                  |                                | 6.2%               | 7.7%          | 6.5%          | 4.3%          | 4.3%         |
| Real Estate Taxes                         | (\$268,248)                    | (\$277,816)        | (\$286,150)   | (\$294,735)   | (\$303,577)   | (\$312,684   |
| Insurance                                 | (31,445)                       | (32,000)           | (32,960)      | (33,949)      | (34,967)      | (36,016      |
| Repairs & Maintenance                     | (105,202)                      | (135,000)          | (139,050)     | (143,222)     | (147,518)     | (151,944     |
| Administration                            | (101,037)                      | (93,000)           | (95,790)      | (98,664)      | (101,624)     | (104,672     |
| On-Site Management                        | (307,500)                      | (340,000)          | (350,200)     | (360,706)     | (371,527)     | (382,673     |
| Off-Site Management                       | (126,393)                      | (167,717)          | (180,678)     | (192,424)     | (200,689)     | (209,312     |
| Utilities                                 | (44,128)                       | (49,000)           | (50,470)      | (51,984)      | (53,544)      | (55,150      |
| Advertising                               | (42,675)                       | (54,500)           | (56,135)      | (57,819)      | (59,554)      | (61,340      |
| Miscellaneous                             | -                              | (2,500)            | (2,575)       | (2,652)       | (2,732)       | (2,814       |
| Operating Expenses                        | (\$1,026,628)                  | (\$1,151,533)      | (\$1,194,009) | (\$1,236,154) | (\$1,275,731) | (\$1,316,606 |
| NOI                                       | \$2,133,188                    | \$2,202,799        | \$2,419,556   | \$2,612,325   | \$2,738,050   | \$2,869,642  |
| % growth                                  |                                | 3.3%               | 9.8%          | 8.0%          | 4.8%          | 4.8%         |
| Less: Reserves                            |                                | (\$39,634)         | (\$40,823)    | (\$42,048)    | (\$43,310)    | (\$44,609    |
| Less: Debt Service                        |                                | (\$1,249,875)      | (\$1,249,875) | (\$1,249,875) | (\$1,249,875) | (\$1,617,323 |
| Less: Management Team Incentive           |                                | (\$35,302)         | (\$78,416)    | (\$116,725)   | (\$141,618)   | (\$94,186    |
| Cash Flow to Regency                      |                                | \$877,987          | \$1,050,442   | \$1,203,677   | \$1,303,248   | \$1,113,523  |
| Cash on Cash Yield                        |                                | 7.8%               | 9.4%          | 10.7%         | 11.6%         | <b>9.9</b> % |

Note: Interest-only financing for first four years

# **SECURITY WEST AND MOBILE ENERGY**



### Overview

#### Regency's two other assets provide a steady stream of earnings to support future acquisitions and dividend growth

### Security West

- Security West has been the Social Security Administration's (SSA) headquarters building for over 40 years and is an integral building to our government's operations
- The building houses over 13,000 SSA employees
- In a March 2014 audit report<sup>1</sup>, the U.S. Government asked each of its agencies to evaluate their respective "real estate footprint and associated cost"
  - The report stated that the SSA's most logical alternative would be to "explore opportunities to use vacant space in [Security West] and house components and expedite the termination of outlying leases. SSA agreed with our recommendation."<sup>1</sup>
- As a result of the above referenced report and the integral nature of Security West to SSA's operations, we remain cautiously optimistic that SSA will renew its lease upon expiration
- While the theoretical terms are unknown at this point, we would anticipate that the new lease would be approximately equivalent to our current lease
  - At the time we signed our most recent lease, we received a one-time cash dividend of \$40 million and have since been paying down our mortgage with all cash flow
  - At contract expiration, we will have \$10 million remaining on the mortgage

### Mobile Energy

- In partnership with Detroit Edison, we own and manage a power plant in Mobile, Alabama that provides power to Kimberly Clark's mill operations
- The facility is located on 11 acres and has the capacity to provide up to 61 megawatts of co-generated steam and electricity
- Our current 15 year agreement with Kimberly Clark expires in 2019; we are working on our proposal for the next contract and expect to be Kimberly Clark's preferred alternative as a familiar and cost-effective solution
- Our existing contract generates approximately \$2.8 million in dividends per year, after debt amortization

1. Office of the Inspector General – Social Security Administration – Audit Report (Published March 28, 2014)



# **APPENDIX**



### Management Team



#### Laurence S. Levy, CEO

- Founder and Chairman of Hyde Park Holdings, LLC, an investment firm focused on middle market businesses founded in 1987
- Since its founding, Hyde Park and its co-investors (a broad cross section of institutional investors, public equity markets and family offices) have invested in excess of \$1.5 billion across a variety of sectors
- Mr. Levy has served in either a management or oversight role in most of Hyde Park's past and present portfolio companies
- Past and present representative investments include: *Detroit and Canada Tunnel Corporation*, the owner and operator of the toll tunnel between Detroit, Michigan and Windsor, Ontario; *PFI/PPP*, an investor in the privatization of schools, hospitals and other state assets in the United Kingdom; *Ozburn-Hessey Logistics LLC*, a national logistics services company operating 36 million square feet of warehousing; and *Derby Industries LLC*, a sub-assembly business to the appliance, food and transportation industries
- Mr. Levy received an M.B.A. from Harvard Business School where he graduated as a Baker Scholar. Mr. Levy received a Bachelor of Commerce degree and a Bachelor of Accountancy degree from the University of Witwatersrand in Johannesburg, South Africa



#### John Ryan, CFO

- Mr. Ryan has been a Managing Director at Hyde Park since March 2013
- Prior to joining Hyde Park, Mr. Ryan was a Managing Director at GE Capital Corporation from 1999-2013, acting as Senior Risk Manager in GECC's Corporate and Structured Finance businesses
- While at GECC, Mr. Ryan managed a loan portfolio in excess of \$2 billion consisting of corporate, structured and project financings, asset backed and asset based facilities, single investor and leveraged leases and common equity and partnership vehicles
- Mr. Ryan received a B.S. in Economics from the University of Pennsylvania's Wharton School of Business and an M.B.A. in Finance from New York University's Stern School of Business. He is a Certified Public Accountant registered in the State of New York



# REGENCY AFFILIATES

570 Lexington Avenue

44<sup>th</sup> Floor

New York, NY 10022

(212) 644-3450

www.regencyaffiliates.com

